

SESSIONS COVERD ON MEDIA MASTER PROGRAM

PHOTOGRAPHY



- => Lighting in Photography
- => Camera Settings & Compositions
- => Indoor Photography
- => Product Photography
- => Landscape Photography
- => Modeling Photography
- => Automotive Photography
- => Street Photography
- => Candid Photography
- => Food Photography
- => Travel Photography
- => Aerial Photography
- => Documentary Photography
- => Wildlife Photography



LENOR ACADEMY

Learn What You Love

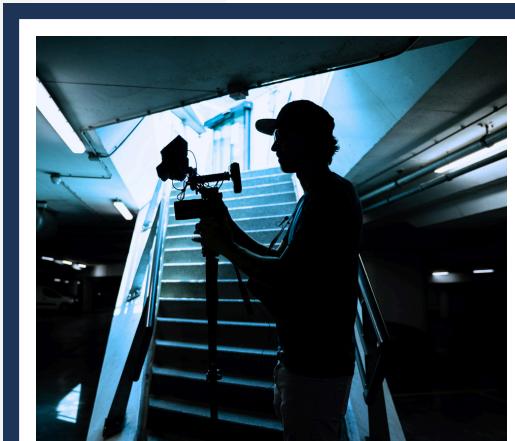


SESSIONS COVERD ON MEDIA MASTER PROGRAM

VIDEOGRAPHY

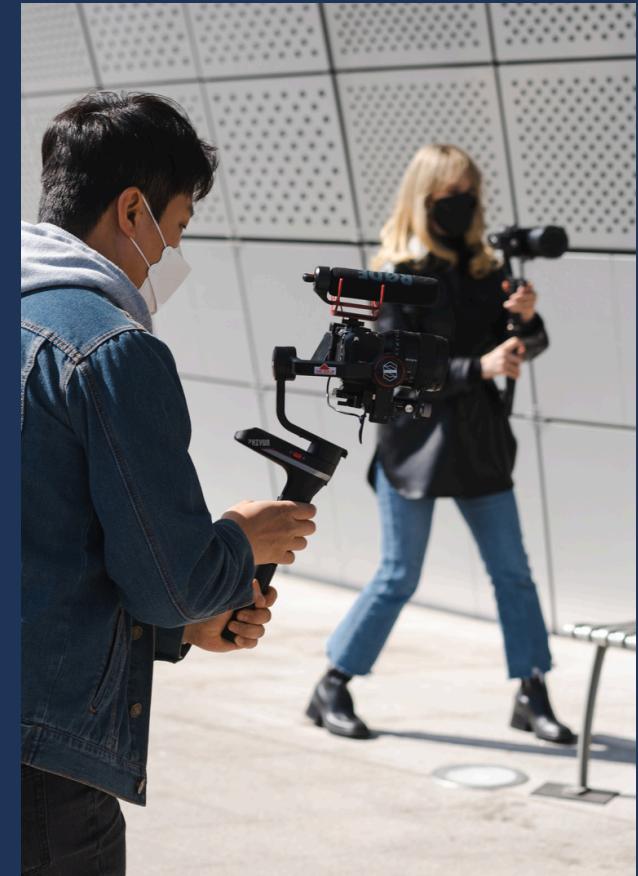


- => Gimbal Balancing
- => Gimbal Movements
- => Aerial Videography (Drone)
- => Cenematography
- => Shortfilm Making
- => Potrait Videography
- => Indoor Videography
- => Automotive Videography
- => Candid Videography
- => Lighting in Videography



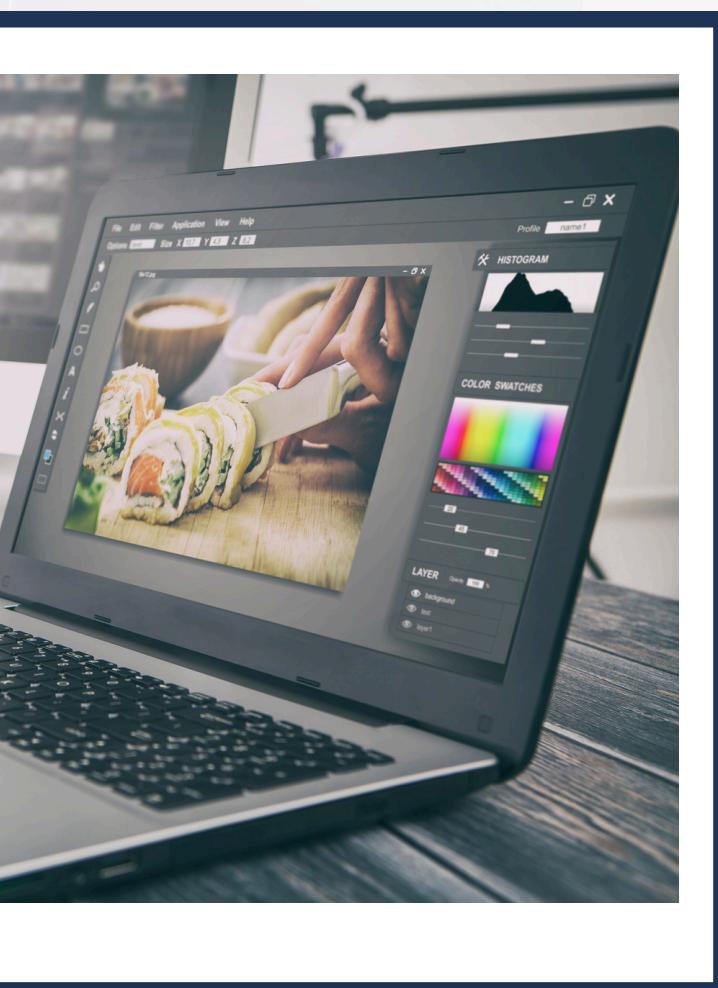
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PHOTO EDITING

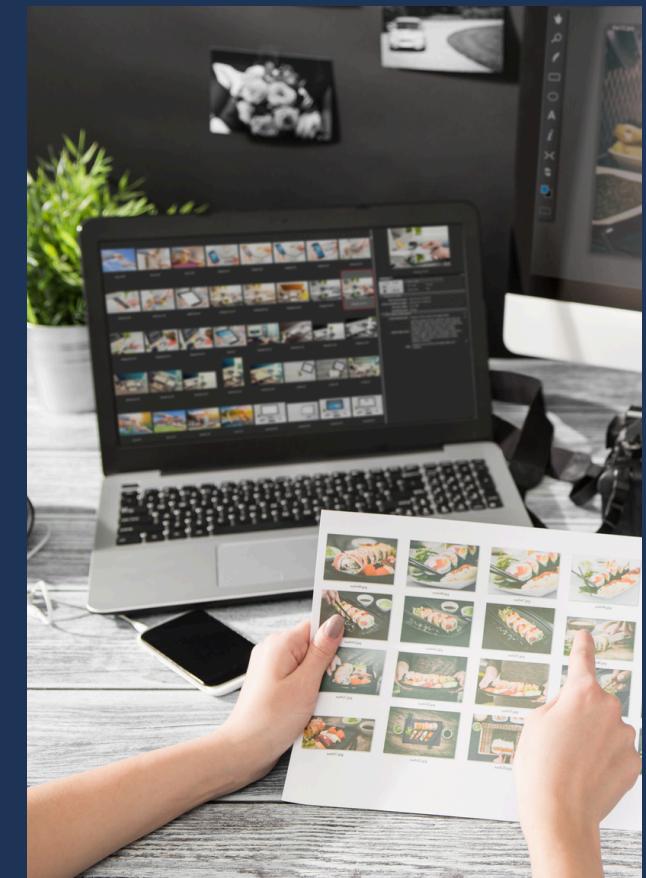
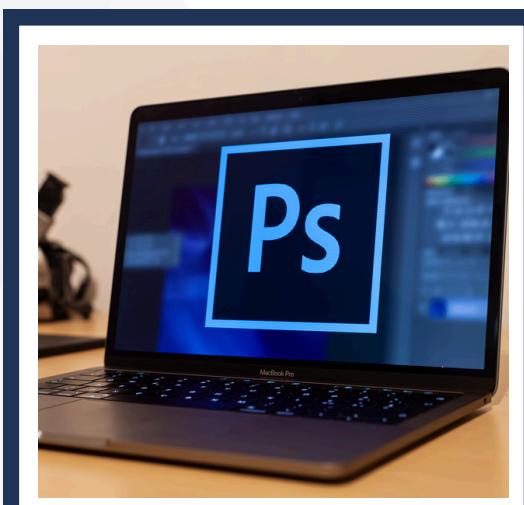


=> Grading & Retouching

- Portraits
- Landscapes
- Wedding
- Modeling

=> Softwares

- Photoshop
- Smart Album
- Lightroom



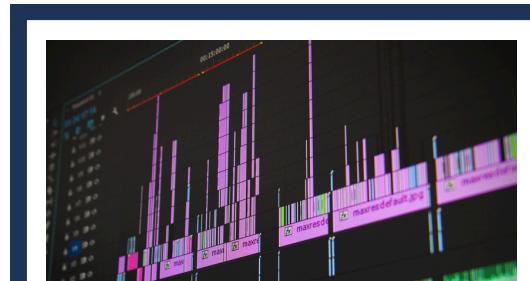
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VIDEO EDITING



- => Reels
- => Teaser
- => Highlights
- => Musical Album
- => Content Creation
- => Short Films
- => Traditional Video

- => Softwares
 - Adobe Premiere Pro
 - Davinci Resolve
 - After Effects



SESSIONS COVERD ON MEDIA MASTER PROGRAM

GRAPHIC DESIGNING



=> Photoshop Techniques

- Manipulation techniques
- Photo compositing

=> Illustrator & Branding Basics

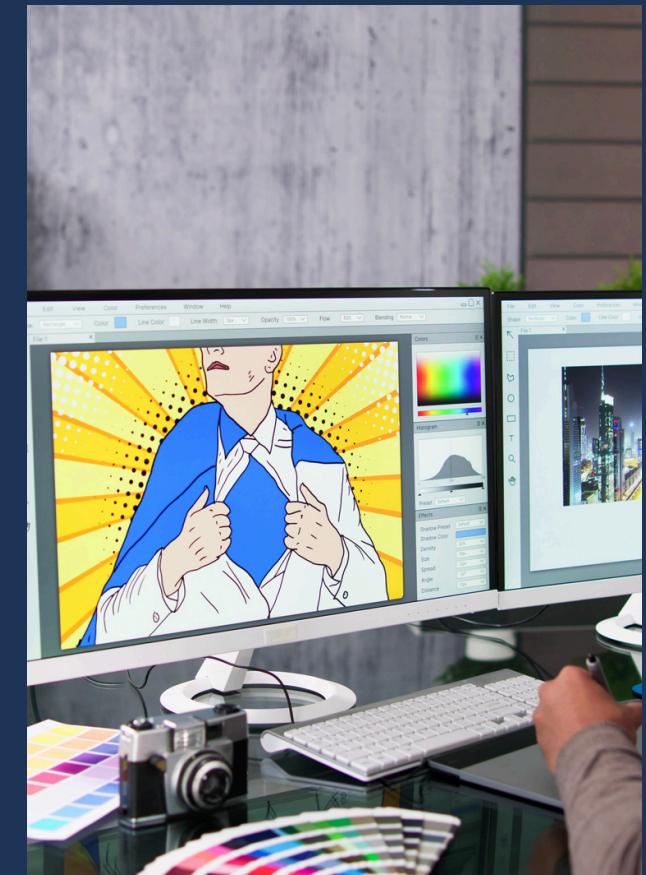
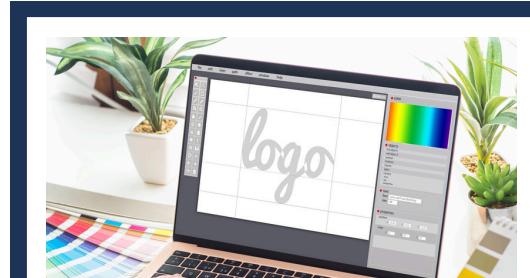
- Branding essentials
- vector illustrations

=> CorelDRAW & Vector Graphics

- Vector logo design
- Illustrations in CorelDRAW

=> Softwares

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- InDesign



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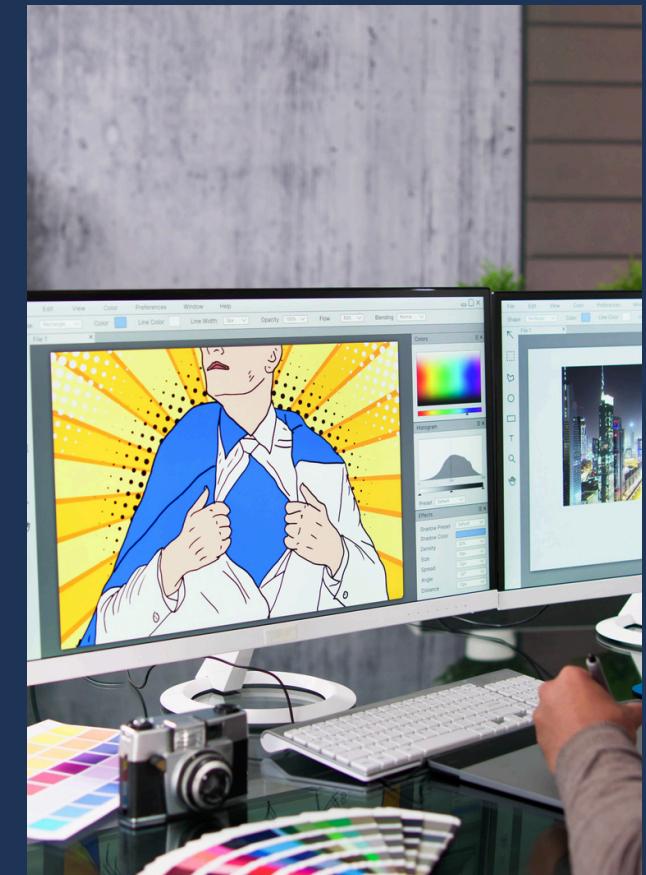
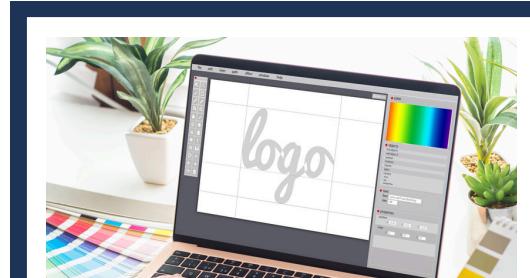
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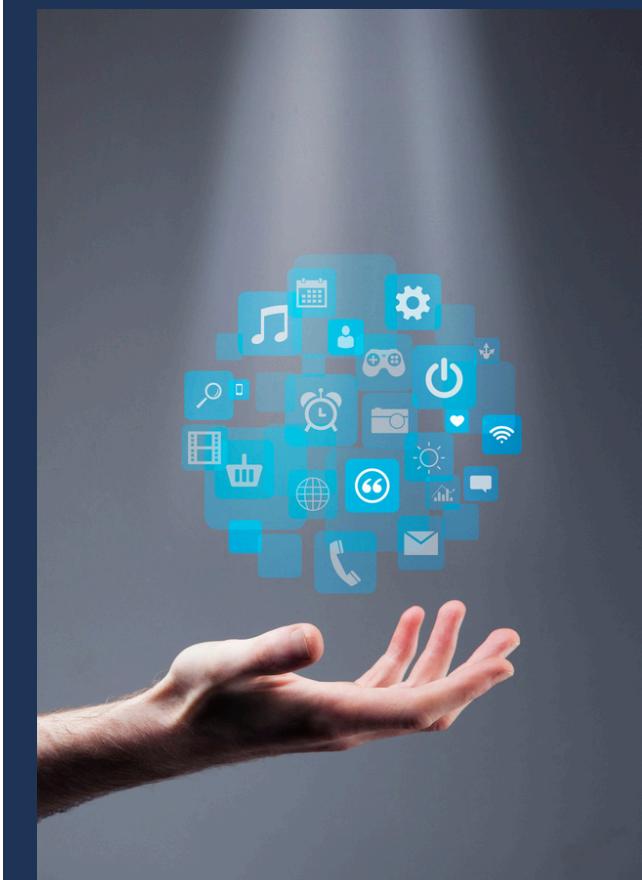


SESSIONS COVERED ON MEDIA MASTER PROGRAM

DIGITAL MARKETING



- => Website Basics & WordPress
 - Domain & Hosting Setup
 - Landing Page Creation
- => Search Engine Optimisation (SEO)
 - On-Page SEO, Off-Page SEO
 - Google Search Console, Uber suggest
- => Social Media Marketing (SMM)
 - Facebook, Instagram, LinkedIn
 - Introduction to Meta Ads Manager
 - Creating & Running a Paid Ad
- => Performance Marketing
 - Google & Meta Ads
 - Campaign Setup and Budgeting
 - UI / UX
- => Content Marketing + Email Marketing
- => Automation
- => Portfolio + Personal Branding + Freelancing



SESSIONS COVERED ON MEDIA MASTER PROGRAM SOFT SKILL DEVELOPMENT



- => Time Management
- => Leadership Skills
- => Goal Setting & Critical Thinking
- => Interview Skills
- => Resume Building
- => Stress Management
- => Body Language & Grooming
- => Communication Skills
- => Interpersonal Skills
- => Emotional Intelligence

