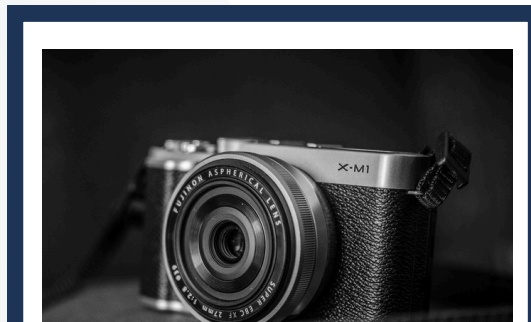


SESSIONS COVERD ON MEDIA MASTER PROGRAM PHOTOGRAPHY

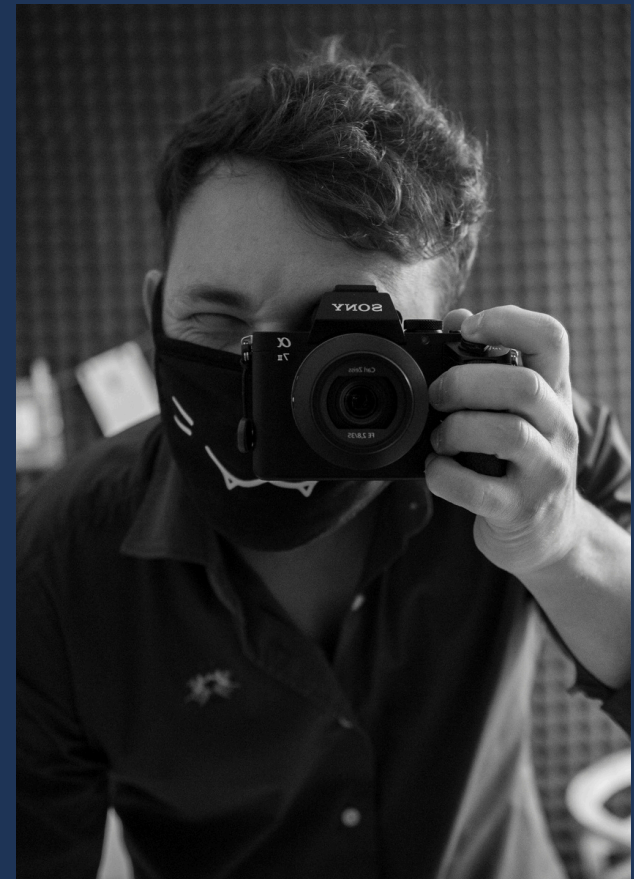


- => Lighting in Photography
- => Camera Settings & Compositions
- => Indoor Photography
- => Product Photography
- => Landscape Photpgraphy
- => Modeling Photography
- => Automotive Photography
- => Street Photography
- => Candid Photography
- => Food Photography
- => Travel Photography
- => Aerial Photography
- => Documentary Photography
- => Wildlife Photography



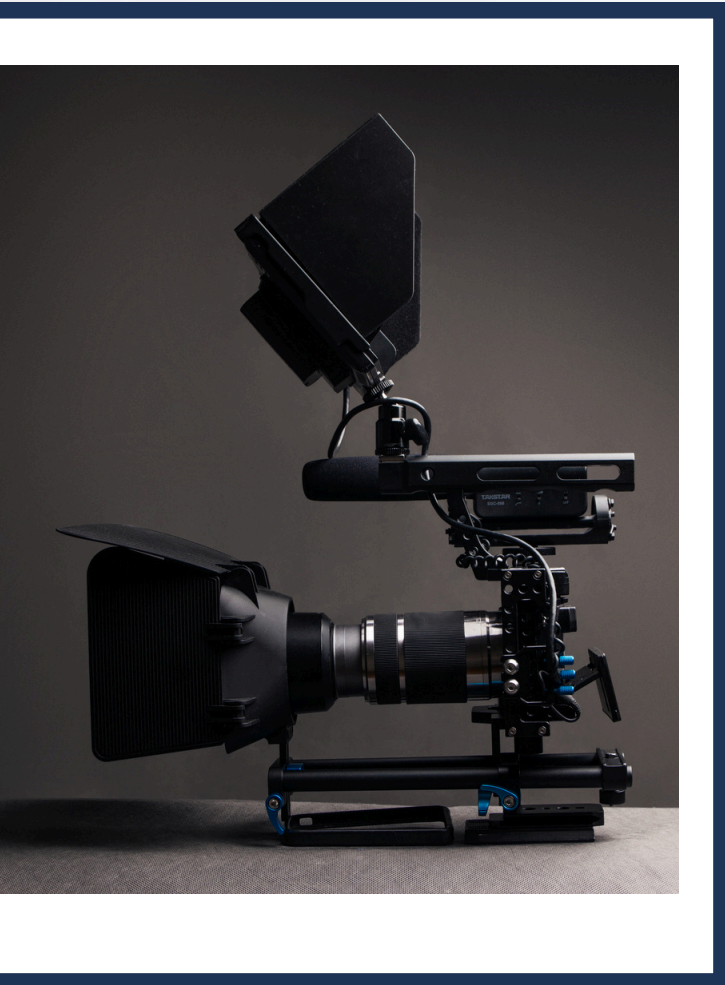
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SESSIONS COVERD ON MEDIA MASTER PROGRAM

VIDEOGRAPHY



- => Gimbal Balancing
- => Gimbal Movements
- => Aerial Videography (Drone)
- => Cenematography
- => Shortfilm Making
- => Potrait Videography
- => Indoor Videography
- => Automotive Videography
- => Candid Videography
- => Lighting in Videography



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SESSIONS COVERD ON MEDIA MASTER PROGRAM

PHOTO EDITING

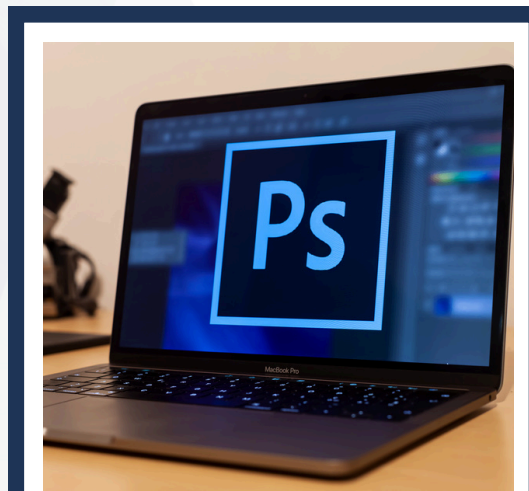


=> Grading & Retouching

- Potraits
- Landscapes
- Wedding
- Modeling

=> Softwares

- Photoshop
- Smart Album
- Lightroom



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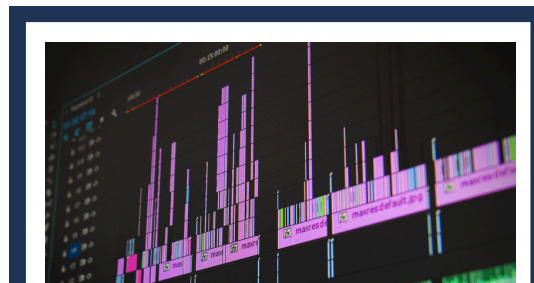
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VIDEO EDITING



- => Reels
- => Teaser
- => Highlights
- => Musical Album
- => Content Creation
- => Short Films
- => Traditional Video

- => Softwares
 - Adobe Premiere Pro
 - Davinci Resolve
 - After Effects



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SESSIONS COVERD ON MEDIA MASTER PROGRAM GRAPHIC DESIGNING



=> Photoshop Techniques

- Manipulation techniques
- Photo compositing

=> Illustrator & Branding Basics

- Branding essentials
- vector illustrations

=> CorelDRAW & Vector Graphics

- Vector logo design
- Illustrations in CorelDRAW

=> Softwares

- Adobe Photosho
- Adobe Illustrator
- CorelDRAW
- Indesign



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SESSIONS COVERD ON MEDIA MASTER PROGRAM DIGITAL MARKETING



=> Website Basics & WordPress

- Domain & Hosting Setup
- Landing Page Creation

=> Search Engine Optimisation (SEO)

- On-Page SEO, Off-Page SEO
- Google Search Console, Uber suggest

=> Social Media Marketing (SMM)

- Facebook, Instagram, LinkedIn
- Introduction to Meta Ads Manager
- Creating & Running a Paid Ad

=> Performance Marketing

- Google & Meta Ads
- Campaign Setup and Budgeting
- UI / UX

=> Content Marketing + Email Marketing

=> Automation

=> Portfolio + Personal Branding + Freelancing

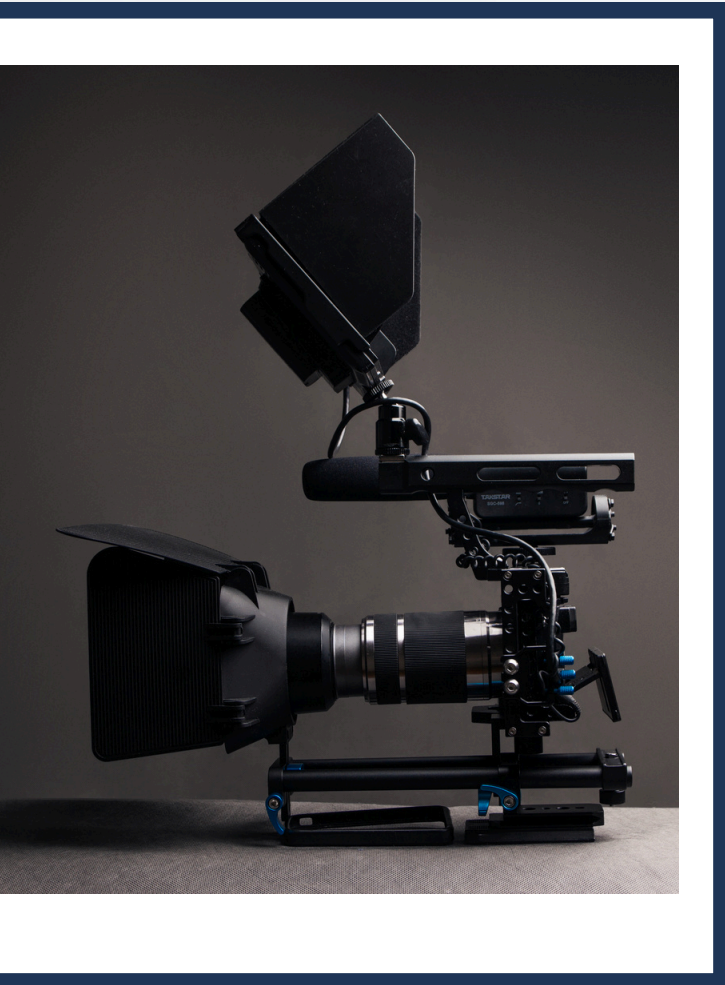


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SESSIONS COVERD ON MEDIA MASTER PROGRAM SOFT SKILL DEVELOPMENT



- => Time Management
- => Leadership Skills
- => Goal Setting & Critical Thinking
- => Interview Skills
- => Resume Building
- => Stress Management
- => Body Language & Grooming
- => Communication Skills
- => Interpersonal Skills
- => Emotional Intelligence



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